

United States of America

United States Patent and Trademark Office

RESULTS DRIVEN MARKETING

Reg. No. 5,522,535

Registered Jul. 24, 2018

Int. Cl.: 35, 42

Service Mark

Principal Register

Results Driven Marketing, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
Suite 306
2101 Market Street
Philadelphia, PENNSYLVANIA 19103

CLASS 35: Consulting services in the field of internet marketing and advertising; Business marketing consulting services; Creative marketing design services; Marketing consulting, namely, design and development of marketing campaigns for others, tracking and reporting online marketing activities of others; On-line advertising and marketing services; Consultation services, namely, creative and strategic consultation regarding development and production of marketing campaigns for others; Development of marketing strategies and concepts; Providing information in the field of marketing and on-line marketing media via the Internet; Advertising and marketing services, namely, creating corporate logos for others; Development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; Providing marketing consulting in the field of social media; On-line customer-based social media brand marketing services; Business reputation management and improvement services; Marketing analysis services; Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Consulting services in the field of search engine optimization (SEO) for sales promotion; Advertising, promotion and marketing services in the nature of e-mail blast campaigns for others

FIRST USE 6-1-2013; IN COMMERCE 6-1-2013

CLASS 42: Website design; Creation, design, development and maintenance of Web sites for third parties; Website design consultancy; Graphic design services for creating graphic elements of corporate logos; Website content creation; Website management

FIRST USE 6-1-2013; IN COMMERCE 6-1-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "MARKETING"

SER. NO. 87-517,627, FILED 07-06-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office